

UTAH AFTERSCHOOL NETWORK



21st Annual Afterschool CONFERENCE *Prospectus*

OGDEN ECCLES
CONFERENCE CENTER

Ogden, Utah

October 24 - 25, 2025



Join us





about JUMP START

An annual, two-day
Conference for Afterschool
Educators

This fall, we're proud to celebrate the 21st anniversary of UAN's Jump Start Conference with the theme: Educate. Advocate. Activate. This theme highlights the journey from gaining knowledge to driving change—equipping attendees to learn about key issues, speak up for what matters, and take meaningful action in their programs and communities. Each year, professionals working with school-age youth and teens in out-of-school time gather to network, build skills, and explore best practices. Over two days, participants engage with dynamic keynotes and take part in workshops led by local and national experts.



**YOUTH
DEVELOPMENT**



**HEALTHY EATING &
PHYSICAL ACTIVITY**



PREVENTION



**Afterschool
101**



**DEVELOPING HIGH
QUALITY PROGRAMS**



**EMERGING LEADERS AND
PROGRAM ADMINISTRATION**



**STEM
PROGRAMMING**

WHO ATTENDS

Jump Start brings together a diverse range of professionals who support youth during out-of-school time. Most attendees represent one of three key roles: those providing direct services and working face-to-face with youth, program directors and coordinators.

ATTENDEES AT-A-GLANCE

Roles in Afterschool

**DIRECT SERVICE
STAFF & TEACHERS**

80%

**PROGRAM
DIRECTORS &
COORDINATORS**

*16% ALSO WORK DIRECTLY WITH
YOUTH

23%

ADMINISTRATORS
(GRANT, AREA, OPERATIONS)

8%

THE IMPACT

In 2024 attendees impacted
over 13,617 youth in 153
programs across Utah

578
TOTAL
REGISTRANTS

153
AFTERSCHOOL
PROGRAMS

13,617
ESTIMATED STUDENTS
IMPACTED

IMPORTANT DEADLINES

Interested in participating in the 21st Annual Jump Start Afterschool Conference? Mark your calendar and don't miss out!

AUGUST

22

Exhibitor & Sponsor agreement due

SEPTEMBER

5

Submit logos & Company Description in google folder provided by UAN

SEPTEMBER

12

1/2 page or full page color Ad Due

OCTOBER

3

Conference bag inserts, Table Drops and Donation Items Delivered

CONFERENCE SCHEDULE

*Subject to change

AT A GLANCE

FRIDAY

OCTOBER 24

6:30 AM - 7:30 AM

Exhibitor Check-in and Setup

7:30 AM - 9:00 AM

Networking Breakfast and Exhibitor Exploration

10:30AM - 11:00 AM

Exhibitor Exploration | Networking Break

12:30 PM - 1:30 PM

Networking Lunch and Exhibitor Exploration

5:00 PM

End of Day

SATURDAY

OCTOBER 25

7:30 AM - 9:00 AM

Networking Breakfast and Exhibitor Exploration

10:30AM - 11:00 AM

Exhibitor Exploration | Networking Break

12:30 PM - 1:30 PM

Networking Breakfast and Exhibitor Exploration

4:00 PM

Booth Tear Down

5:00 PM

End of Conference

EXHIBIT HALL HOURS:
7:30 AM to 5:00 PM



SPONSORSHIPS & PARTNERS

WITH A RANGE OF OPPORTUNITIES
WE WANT TO SHOWCASE HOW YOU ARE UNIQUE.



FROM \$1,000 to \$10,000

Utah Afterschool Network is eager to **personalize a sponsorship package** that meets the goals and needs of each organization. We are also willing to explore partnership opportunities throughout the year to maximize sponsors' return on investment. Options include but are not limited to: Keynote Speakers, Networking Reception, Conference Booklet, Conference App, Lanyards, Nametags, Afterschool Awards, and Networking Breaks.



Sponsors will be thanked in the proceedings and online!

VIP PACKAGE

INCLUDED IN SPONSORSHIPS AT OR ABOVE \$1,000

SPONSORSHIP OPPORTUNITIES

- ✓ **Recognition:** printed materials, website, social media, logo placement in front of booklet
- ✓ Promotional **insert** in conference Swag bag
- ✓ Exhibit **booth** & conference registration for 2
- ✓ One page **color feature** in conference booklet
- ✓ Electricity Access

SPONSORSHIP OPPORTUNITIES

INCLUDES VIP PACKAGE

\$10,000



Keynote Speaker

\$10,000

You can be the premiere supporter of the Keynote speaker during the general sessions! Visibility throughout the conference, verbal recognition during general sessions, opening and closing slides, all onsite signage, conference booklets and all online marketing materials. Your company's name and logo appear more prominently than those of any co-sponsors and will be featured throughout all marketing outreach.

- ✓ Opening Session Recognition
- ✓ On Stage Signage
- ✓ Priority Conference booklet
- ✓ All Online Marketing
- ✓ Prominent Logo
- ✓ Logo UAN Website
- ✓ Pre Conference Ad

INCLUDES VIP PACKAGE

\$5,000

Conference Strand

\$5,000

Exclusive recognition in the main ballroom; your logo on the conference stand, signage in the general session of 600+ attendees, as well as featured logo at the conference registration area

- ✓ Conference Stand Logo
- ✓ Registration Area Logo
- ✓ Logo UAN Website
- ✓ Pre Conference Ad

..... OR

Networking Reception

\$5,000

As a sponsor of the food & drinks at the Network Reception you are entitled to premier recognition & logo signage during reception. During the network reception you will have the opportunity to distribute items of your company's literature and gifts/giveaways at a display table.

- ✓ Premier recognition
- ✓ Reception Opportunity
- ✓ Logo UAN Website
- ✓ Pre Conference Ad

INCLUDES VIP PACKAGE

\$2,500



Conference Booklet

\$2,500

Your company's name and logo appear more prominently than those of any co-sponsors in the conference booklet and featured on the first page and back cover of the booklet. The conference booklet is distributed to over 650 participants upon registration at the conference. Logo will be displayed on UAN conference registration page

Part of this sponsorship includes a sponsored ad. We work with you to create the perfect ad and send it out to our UAN list serve with over 2000 recipients.

- ✓ Prominent logo throughout booklet
- ✓ Post Conference Ad
- ✓ Logo on UAN Registration Website

INCLUDES VIP PACKAGE
Benefits

CONFERENCE APP,

your logo on the main landing page and header with in the app.

\$1000. Limited availability!

SPONSORSHIP OPPORTUNITIES \$1000-\$1600

LEADERSHIP TRACK 8 SESSIONS!

recognition in each session, chair drop in one session.

\$1600. Limited availability!



Opportunities TO JOIN US

01 EXHIBITING



The best way for an organization to share resources and products directly with afterschool professionals is by joining the conference as an exhibitor. Exhibitor fees include:

- Over 5 hours of dedicated browsing time for attendees
- Access to conference activities and meals provided both days for two booth representatives
- One 6-foot table with two chairs
- 50-word description in conference booklet
- Logo and 50-word description in online schedule

COST

\$375

FOR-PROFIT ORGANIZATIONS

\$50

STATE AGENCIES

\$180

NON-PROFIT ORGANIZATIONS

\$75

ELECTRICITY ACCESS

02 ADVERTISING & A LA CARTE



Promote your organization or business by placing an eye-catching advertisement directly in the hands of every conference attendee. Whether it's featured in the official event booklet or included in the conference bag, your ad ensures that a part of your brand goes home with them—keeping you top of mind long after the event ends.

COST

\$250 SPONSORED SESSION

\$250 *SPONSORED EMAIL POST CONFERENCE

\$250 RESOURCE LIBRARY FEATURE

\$300 HALF PAGE COLOR AD

\$500 NETWORKING BREAK

\$500 AFTERSCHOOL AWARDS

\$500 *SWAG BAG INSERTS

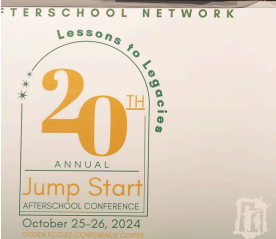
\$500 OPENING SESSION CHAIR DROP

\$500 LANYARDS ONE COLOR LOGO *limited

\$500 *FULL PAGE COLOR AD

\$500 NAME BADGES

*Be sure to check out our VIP packages—some advertising & A La Carte opportunities are already included IN A VIP PACKAGE!



SIGN UP to be a sponsor here!



Opportunities TO JOIN US

03

DONATING Products or Services



We invite you to help us recognize the amazing work of afterschool professionals by donating a prize for our conference giveaways! **Whether it's a gift card, event tickets, curriculum, materials, or a fun bundle of goodies**—your donation adds excitement to the event and puts your brand in the spotlight.

Not only is this a fun way to connect with attendees, it's also a chance to get your product or service into the hands of passionate, hardworking educators who truly make a difference. Plus, all donations are tax-deductible—it's a win-win!

Why donate?

- Show your appreciation for afterschool professionals
- Increase your brand visibility
- Drive traffic to your booth or business
- Be part of the energy and fun!
-

Let's make this year's conference one to remember—one awesome prize at a time!



SIGN UP to be a sponsor here!





Contact Us

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Sign up to be a sponsor here.

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